

School policies' case

Objective:

Imagine being a parent from a different cultural background in the U.S. You're unsure about the new school policies affecting your child but struggle to understand the legal jargon. The Pop Law Program ensures such policies are clearly understood by every parent, regardless of their cultural background.

Program Phases:

1. Expert Participation:

Imagine a school changing its admission criteria. Legal scholars, teachers, and community representatives gather in a room, discussing how to break down this policy in the simplest terms. A law student attending the meeting volunteers to draft a brief, user-friendly summary.

2. Content Creators:

Once the summary is refined, it's passed on to a team of illustrators, animators, and musicians. They transform the legal summary into a catchy 2-minute animated video with a song, explaining the school admission policy in simple terms and in two languages.

3. Cross-Cultural Community Engagement:

This animated video is then shared during parent-teacher meetings, posted on the school's website, and even played during halftime at the school's basketball game. The local radio station broadcasts the song, and parents from all backgrounds discuss it in community gatherings.

Use of Technical and Creative Content:

The animated video is Polidore Foundation's exclusive content, ensuring it's consistently branded and specifically designed to cater to the Cross-Cultural Community.

Periodicity:

Every three months, when you log onto the school's website or attend a community event, you can expect to see a new video on another legal topic - maybe the school's bullying policy next.

Program Administration:

The school administration, working closely with Polidore, ensures the videos are available on various platforms and updates board members on content creation progress.

Program Evaluation:

At the end of the school year, Polidore examines metrics. How many parents watched the videos? How many community discussions arose because of them? Were there fewer complaints or misunderstandings about the school policies? This data is then used to improve the next year's content.

Through tangible, daily-life examples, we can see the potential of the Pop Law Program in bridging communication gaps and ensuring that legal jargon does not become a barrier in understanding one's rights and responsibilities, especially within diverse communities.